



Bluetooth® End Product Listing Guide

Topics



- Bluetooth End Product Listing
- How to Do an End Product Listing
- Bluegiga's Qualified Design IDs (QDIDs)
- Example Configurations
- Questions and Answers
- More Information



Bluetooth End Product Listing (EPL)

- The Bluetooth SIG requires for every commercially available product implementing Bluetooth technology to be listed on the Bluetooth SIG End Product Listing (EPL)
- When you list your *Bluetooth* product, you:
 - Verify conformance
 - Promote interoperability
 - Grant IP license
 - Get Bluetooth logo and word mark usage rights
- Creating a product listing on the EPL is a simple process and can be done on the Bluetooth SIG web site
- The EPL benefits members by providing a free marketing tool using our <u>bluetooth.com</u> and <u>bluetooth.org</u> websites. The EPL will become the authoritative place for consumers and manufactures to find all qualified *Bluetooth* enabled products
- Note: After 1st of February 2014 Bluetooth EPL will no longer be free-of-charge, but will cost \$8000 (adopter members) or \$4000 (associate and promoter members) for each listed product. <u>Read more about the changes.</u>



Bluetooth End Product Listing (EPL)

Changes in the EPL process after 1st of February 2014

- Qualification of Bluetooth products is still necessary but the process will slighly change.
 Members will still be able to inherit the qualification status and results of any Bluetooth Compliant Portion obtained from a supplier.
- There will no longer be a fee for Qualified Design IDs and, as a result, there will no longer be a design change discount
- Each member will be required to declare, for each of their products and the portions of the Bluetooth Specification they are compliant with. For this, members will be issued a Declaration ID and pay a listing fee. Products using identical or unchanged Bluetooth Compliant Portions may appear under the same listing or Declaration ID at no additional fee
- The fee for each Declaration ID will be \$4000 for associate and promoter members and \$8000 for adopter members
- Adopter memebership is free-of-charge and associate membership wil cost \$7500 a year



Bluetooth End Product Listing (EPL)

Changes in the EPL process after 1st of February 2014

- Through the Bluetooth SIG "Innovation Incentive Program" discounted listing fees will be eligible for small companies and start-ups. The program allows member companies with less than one million USD (\$1 000 000) in annual revenues and no prior listings (Declarations, QDLs or EPLs) to declare a product for \$2500
- The Profile Tuning Suite (PTS) will become free to all members (previously it was free only to Associate members and \$7500 to all other members). The PTS is a powerful, software-based testing tool that automates protocol and profile interoperability testing
- Associate Membership fees will not change. Associate members enjoy many discounts not available to Adopter members including 50 percent off the new listing fees and the ability to take part in specification development



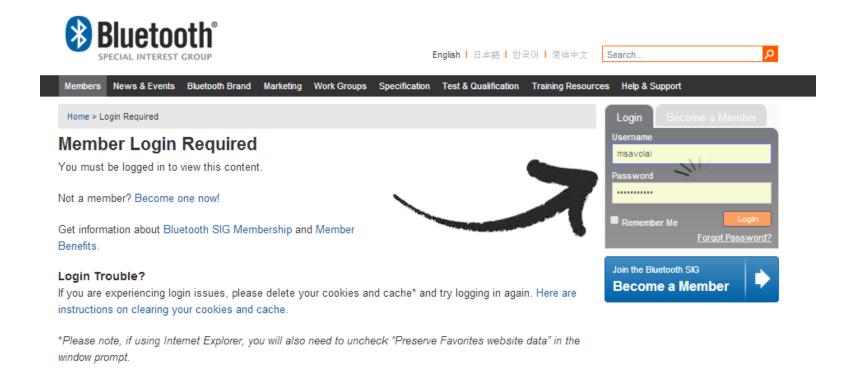
- First you need to become a member of the Bluetooth SIG:
 - Introduction to Membership:
 https://www.bluetooth.org/Membership/benefits.htm
 - New to the Bluetooth SIG
 https://www.bluetooth.org/en-us/members/new-to-the-sig
 - Getting started with the Bluetooth SIG
 https://www.bluetooth.org/en-us/members/getting-started-with-sig
 - Become a Member <u>https://www.bluetooth.org/login/register/</u>
- Adopter membership is <u>free of charge</u>



- All Bluegiga Bluetooth Products have a unique QDID and they have been tested and approved for interoperability
 - No compliance testing is therefore needed by the end user
- You still are required to complete the Declaration of Compliance (DoC) with a Declaration ID
 - Your declaration will include a list of all products that implement the referenced
 QDID
- The Bluetooth SIG web site's listing interface is used to create the reference listing
- A single Declaration ID may contain multiple products if each one implements the same referenced QDID

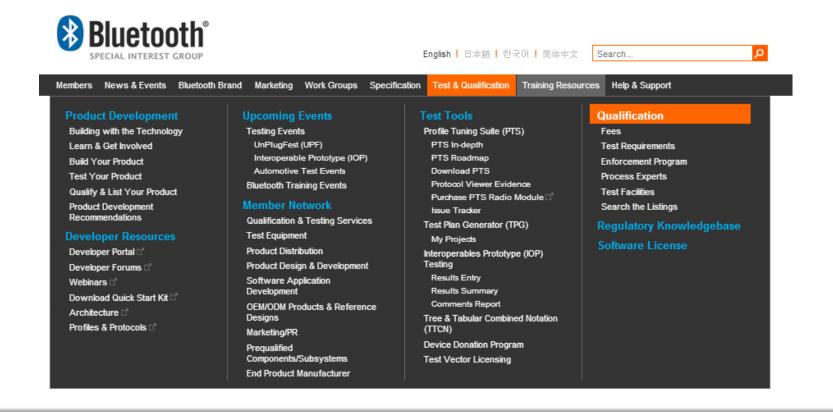


- Navigate to <u>www.bluetooth.org</u>
- Login to the member site





Go to: Test & Qualification -> Qualification





- All Bluegiga products are tested and pre-approved components, so all you need to do is the declaration part
- In order to do this, go to Start B and Create a Listing

Start B: Declaration and Listing

All members implementing Bluetooth wireless technology into a product must complete a Declaration of Compliance (DoC) and Listing for the Qualified Design they built, changed, used or branded. A Listing may include multiple products if each product implements the same Qualified Design referenced in the DoC.

Create a Listing Step Process Description Help Resources Purchase a Declaration ID Membership Price depends on membership level Overview \$4,000 USD for Associates \$8,000 USD for Adopters . \$2,500 USD for Innovation Incentive Program (up to 2 Declaration IDs may be purchased. (Conditions apply) 2. Create a New Listing Search Listings Using the online Qualification Listing Interface (QLI): 1. Reference the new project or QDID(s) of the Qualified Design(s) being declared List your product(s) 3. Sign a Declaration of Compliance (DoC) There are two versions of the DoC: · New or changed Qualified Designs · Used or branded Qualified Designs The QLI will automatically generate the correct version based on your selections. The signed DoC must be added to the Compliance Folder of new or changed Qualified Designs (e.g. Start A)

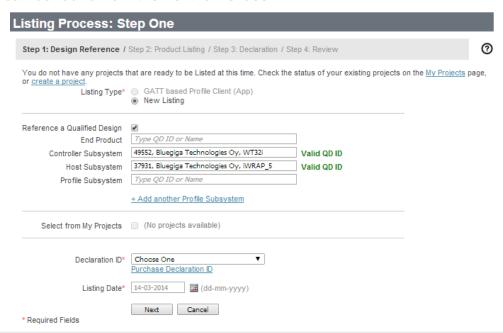


Purchase a declaration ID from <u>here</u>

Purchase Declaration ID		
	•	
Declaration Type*	Choose One ▼ View your company's available Declaration ID(s).	
Billing Information		
Payment Method*	Credit Card Invoice	
Card Type*	Choose One ▼	
Card Number*		
Expiration Date*	T	
Cardholder Name*		
Billing Address 1*		
Billing Address 2		
City*		
State/Region*		
Zip/Postal Code*		
Country*	Choose One ▼	
	Submit Services by VeriSign	
	ds can be obtained from the Bluetooth SIG provided the Member has not yet completed a Declaration. fee will be deducted from the balance to be refunded back to your credit card.	



- Once you have the declaration ID, Create a new Listing <u>here</u>
- Select the Bluegiga Bluetooth Module you are using into the Controller Subsystem field
- Select the Bluegiga Bluetooth Software you are using into the Host Subsystem field
- Follow the on-screen instructions to complete the listing
- Software names and QDIDs can be found from the next few slides





Bluegiga Qualified Design IDs (QDIDs)

WT12-A:

- QDID: <u>B017400</u> (BT2.1 + EDR)
- Type: Controller Subsystem

WT11i-A/E:

- QDID: <u>B017633</u> (BT 2.1 + EDR)
- Type: Controller Subsystem

WT32-A/E/N:

- QDID: <u>B014372</u> (BT 2.1 + EDR)
- Type: Controller Subsystem
- WT32i-A/E
 - QDID: **B021671** (BT 3.0)
 - Type: Contoller Subsystem
- WT41-A/E/N (BT 2.1 + EDR)
 - QDID: <u>B017632</u>
 - Type: Contoller Subsystem

- **iWRAP 3.0:** (BT 2.1 + EDR)
 - QDID: <u>B014328</u>
 - Type: Host Subsystem
- iWRAP 4.0: (BT 2.1 + EDR)
 - QDID: B016540
 - Type: Host Subsystem
- iWRAP 5.0: (BT 3.0 + EDR)
 - QDID: B019486
 - Type: Host Subsystem



Bluegiga Qualified Design IDs (QDIDs)

BT111

- QDID: <u>B017701</u> (BT 4.0)
- Type: Controller Subsystem

BLE112-A/E/N

- QDID: <u>B018943</u> (BT 4.0)
- Type: Controller Subsystem

BLED112

- QDID: B018964 (BT 4.0)
- Type: Controller Subsystem

BLE113

- QDID: <u>B021015</u> (BT 4.0)
- Type: Controller Subsystem

Bluetooth Smart Software

- QDID: <u>B018942</u> (BT 4.0)
- Type: Host Subsystem



Example Configurations

• Example 1: WT32-A *Bluetooth* module and iWRAP 5.0 firmware:

Create and EPL based on WT32 (QDID: <u>B014372</u>)
Add additional QDLs: iWRAP5 (QDID: <u>B019486</u>)

 Example 2: WT21-A Bluetooth module, HCI firmware, Microsoft Bluetooth support for Windows 8:

Create and EPL based on WT21 (QDID: <u>B016019</u>)
 Add additional QDLs: Bluesoleil (QDID: <u>B012854</u>)

• Example 3: BLE112-A with Bluegiga Bluetooth Smart Stack

Create and EPL based on BLE112 (QDID: B018943)

Add additional QDLs: Bluetooth Smart Stack (QDID: B018942)



Questions and Answers

Q: What if I release new products using the same design after I completed my declaration?

A: Members owning the original QDL will be able to add new products implementing the design to the listing without paying additional fees or creating a brand new listing. Members implementing another member's Qualified Design will be required to purchase a Declaration ID and create a new listing for the new product.

Q: What if I make changes to the form factor of my product? Is a new Declaration ID required?

A: If the change does not affect the Qualified Design then a new Declaration ID is not required. The resulting change(s) to a product that does not affect the Qualified Design is considered a new product that must be added to your product list associated with your existing Declaration ID.



Questions and Answers

Q: I am an Adopter. Does that mean I have to pay USD 8,000 for my Bluetooth product?

A: Yes, the listing fee for one product is \$8000 for Adopter members. If you are doing more than one product within a 12-month period, consider upgrading to an Associate membership. If you qualify as a Small Associate member, your annual membership fee is \$7500, and your listing fee is reduced by 50 percent, to \$4000.

If you have not listed any products with the Bluetooth SIG (QDLs, EPLs, Declarations), and your annual revenue is less than one million USD, you may qualify for the Innovation Incentive Program. If you satisfy the program criteria and are approved, you can purchase a declaration for \$2500.

Q: If my product was previously qualified or listed, can I still use the Bluetooth marks?

A: Yes. Any Bluetooth enabled product previously passing the Bluetooth SIG qualification process continues to be eligible to use the appropriate Bluetooth marks.



More Information

Document	Description
Qualification Documents	A zip folder containing a collection of all Qualification Program documents
Declaration and Listing Documents	A zip folder containing a collection of the Declaration and Listing help documents
Testing Documentation	A zip folder containing a collection of the Qualification Testing help documentation
How to Create a Listing	This is a step-by-step training document on how to create a listing
How to Subset	This is a step-by-step training document on how to create a subset listing
Qualification PRD	Current policy for Bluetooth product qualification, effective 1 August 2006. PRD 2.1 Document Release Date 5 June 2008. The zipped folder includes the policy documentation for the PRD, Enforcement Process, and Product Type definitions. PRD 2.1, QEP, Qualification Product Use Primer in Simplified Chinese, Japanese and Korean (5 June 2008)
Translated Qualification Documents	PRD 2.1, QEP, Qualification Product Use Primer in Simplified Chinese, Japanese and Korean (5 June 2008)
Qualification Enforcement Process (QEP)	This document describes the Qualification Enforcement Process as implemented by the Qualification Program (5 June 2008)
Brand Usage Guide	This document describes the requirements for placing the Bluetooth mark on qualified designs and products











Thank You

